Flinchbaugh Forum Agenda
Manhattan, KS

Establish Facts. Destroy Myths. Respect Values.

THURSDAY, SEPT. 3

11 AM — **EVENT REGISTRATION & NETWORKING LUNCHEON**

12:30 PM — **WELCOME**

12:45 PM

THE STATE OF AGRICULTURE

A timely look at the economic, policy, and market forces shaping agriculture today. What do these trends mean for producers, agribusinesses, and rural communities in the year ahead?

BRAD LUBBEN

Extension Associate Professor, Policy Specialist, and Director, North Central Extension Risk Management Education Center, University of Nebraska-Lincoln

1:45 PM

THE CHANGING RULES OF INTERNATIONAL TRADE

The rules, relationships, and pressure points of international trade are changing. How can American agriculture continue to compete in an increasingly complex global marketplace?

Moderated by: Tim Peters, Senior Managing Director, FTI Consulting

JULIE CALLAHAN

Chief Agricultural Negotiator Office of the U.S. Trade Representative

GREGG DOUD

President & CEO National Milk Producers Federation &Former U.S. Chief Agricultural Negotiator

2:45 PM — **NETWORKING BREAK**

3:15 PM

AMERICAN FOOD POWER: THE ROAD AHEAD

How can America realign its greatest strategic asset - the capacity to produce food, fuel, and fiber - to meet the nation's 2040 needs and lead the next era of global agriculture?

BRETT SCIOTTO

CEO, Idealyst Innovation & Center for American Food Power

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4:15 PM

THE NEXT GENERATION OF POLICY LEADERSHIP

Flinchbaugh Fellows and students share next-generation perspectives on food and agricultural policy, the issues shaping their future, and how the legacy of Barry Flinchbaugh continues to influence practical leadership.

Moderated by: Dan Moser, Eldon Gideon Dean of Agriculture, K-State

JENNIFER IFFT
Professor & Flinchbaugh Agricultural Policy Chair
KSU Department of Agricultural Economics

SUSAN METZGER
Director of Strategic Interdisciplinary Program Development, Kansas Water Institute, Kansas Center for Agricultural Resources and the Environment & ID3A

CAPPI HOETING
Flinchbaugh Fellow
K-State Student

4:45 PM **CLOSING REMARKS**

5 PM **RECEPTION**

FRIDAY, SEPT. 4

7:00 AM **NETWORKING BREAKFAST**

8:00 AM **WELCOME**

8:15 AM

AI IN THE FOOD AND AGRICULTURE VALUE CHAIN

AI is beginning to reshape how decisions are made across the food and agriculture value chain. But where is AI creating real value, and where should caution be warranted?

Moderated by: Amber DeWitt, Fulcrum Global Capital

DAN MAYCOCK
Co-Founder & CTO
Dataplai

RHISHI PETHE
Managing Partner
Metal Dog Labs & AgTech Alchemy

JASON BRANTLEY
Vice President, Production Systems, Small Ag & Turf
John Deere

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9:15 AM **NETWORKING BREAK**

9:45 AM

IS AGRICULTURE READY FOR THE NEXT BIOSECURITY EMERGENCY?

The New World Screwworm is a timely reminder that biosecurity is not limited to a single pest, species, or border. As threats move faster through a connected food and agriculture system, is the U.S. and global supply chain ready?

Moderated by: Jackie McClaskey, President and Chief Innovation Officer, American Royal

DR. JUSTIN WELSH
Executive DIrector
U.S. Livestock
Technical Services
Merck Animal Health

BRANDON DEPENBUSCH
President & CEO
Irsik & Doll Feed
Services, Inc.

GREG IBACH
Former Under Secretary for
Marketing & Regulatory
Programs
USDA

10:45 AM

WHAT DO CONSUMERS WANT FROM FOOD & AMERICAN AGRICULTURE?

Consumer preferences are shifting quickly, shaped by health trends, affordability, convenience, social media, and federal dietary guidance. How can agriculture respond to evolving demands?

Moderated by: Sara Wyant, President, Agri-Pulse

BETH JOHNSON
Founder and Principal
Food Directions, LLC

11:45 AM **CLOSING REMARKS**